



KREMER SIGNS

Brochure

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www.kremersigns.co.uk

About Kremer Signs

The Property Sign Specialists

We are the UK's leading supplier to the property market having produced in excess of 15 million property boards in the last 25 years. We design, print and manufacture a wide range of high quality signage from For Sale boards through to office fascia signs & displays.

Our philosophy is simple, high quality at competitive prices and above all, a personal, friendly and professional level of customer service that truly sets us apart from our competitors.

Established in 1985 in a small single unit. Today we trade from three locations within the UK.



As market leaders we are known for our constant innovation and have recently launched the world's first interactive Smartboard combining QR and NFC technology that also comes with a full web based lead generation platform, giving you the chance to follow up enquiries and giving potential purchasers the chance to receive full property details immediately

We are also serious about the environment and have during the last 12 months alone recycled over 900 tonnes of used correx, with life expired boards becoming crates, cartons and even flower pots.

Estate Agents Boards

We are the UK's leading supplier of residential Estate Agents Boards, producing the For Sale and To Let boards you see along almost any street. We have a reputation for supplying high quality and durable signs to a wide variety of clients throughout the property marketplace. We offer a full design and production facility that can accommodate almost any request for colour and shape, including full photographic content if required.

From T Boards and Flag Boards to revolutionary Shaped and Picture Boards, we ensure every Estate Agent board is fully heat-sealed, pre-drilled and supplied with all the mounting accessories needed.

Get creative – talk to us about some of our more eye-catching boards – like our shaped 'For Sale' boards; these can be designed to be almost any shape – limited only by your imagination. We're able to print full colour picture 'For Sale' signs too – able to represent photographs with ease on our state-of-the-art eight-colour flatbed sign press. Crisp and clear, the quality of our picture 'For Sale' boards is un-rivaled as we print with a high gloss ink to add colour intensity and image depth.



Office Fascia Signs

We design, manufacture and install the highest quality signage to create a welcoming presence in todays demanding business world. From Simple signtrays to LED illuminated office fascia signs. Our range includes: Built up Stainless Steel lettering, LED halo illumination, light boxes / flexface boxes, CNC stand off lettering, Di-bond fascia panels and parabeam strip lighting.



Pavement Signs

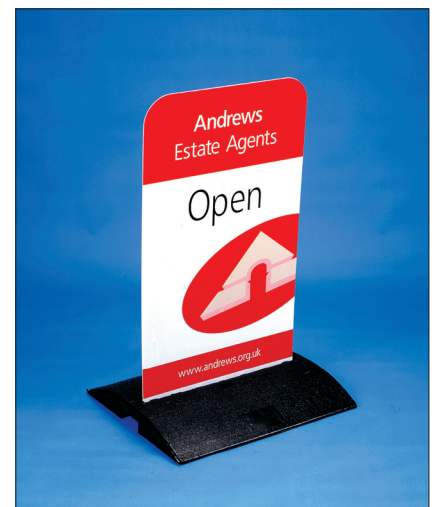
We offer Pavement Signs in a number of popular styles: fixed, swing and A-frame. They can either be produced with simple messages such as 'Open', or can be personalised with full logos and messages for the more professional look.



Continental 'swing' Sign



A - Board



Standard Performa



The worlds first interactive dual technology information board for the property market.

The Smartboard is an easy to use new product designed to revolutionise the way property details can be viewed and leads generated, in an exciting and interactive new way.

Smartboards can be personalised with your agent's logo and colour schemes, making your Smartboard truly unique to you. The QR codes on the Smartboard can be scanned by any smartphone with a free QR Reader App installed (Available from iTunes and the Android Market). Once the

unique QR code is scanned, full property details instantly appear on the smartphone and the prospect is presented with a simple enquiry form. In addition to QR codes, the Smartboard also contains an NFC Tag. NFC enabled smartphones will simply be able to 'Touch' the Smartboard (no App required) to view the property details. (Smartphones interact with NFC Tags once within range of up to 100mm).



www.kremersigns.co.uk/smartboard

- Online Campaign Management System
- Lead Generation Tool
- Additional QR Codes for Adverts, Window Displays, and Property Details with full Analytics
- Re-usable Smartboards for your next instruction

